

Graphic Designer – Canada Summer Jobs Placement

JA CENTRAL ONTARIO

Location: Toronto (hybrid)
Reports to: Director, Marketing and Communications
Hiring range: \$20/hour
Role type: Summer Job
Dates: May 5th – September 3rd 2022

Are you looking for experience creating engaging graphic design for charities? Are you passionate about visual storytelling and branding in a digital world? If you'd like to build your design portfolio and learn more about implementing a global non-profit brand, we'd love to hear from you!

JA Central Ontario is seeking a creative, impact-focused Graphic Designer to join us as part of the Canada Government's Summer Jobs program. We're looking for a designer who can help us bring our new global brand and visual identity to life for our region by creating engaging content for all our channels.

You will take our latest brand guidelines and apply them to a range of digital and print collateral. This is a fantastic opportunity to grow your portfolio and develop a deep understanding of branding in the charity world.

KEY RESPONSIBILITIES INCLUDE:

Implementing brand-new, global visual identity guidelines throughout all collateral, including:

- Create Microsoft Word templates using new brand identity (Word, PPT, Outlook)
- Create templates for learning materials using Adobe Creative Cloud (Illustrator, InDesign, Photoshop)
- Create social media templates for use across all channels
- Create templates for print banners and posters
- Ensure existing photos meet new brand standards
- Create impactful infographics and infographic templates for web and social media
- Develop digital Annual Report template for future use
- Supporting Marketing, Programs and Revenue teams by creating additional collateral as needed

WHO WE'RE LOOKING FOR:

EXPERIENCE:

- Relevant experience in graphic design and implementing brand standards

KNOWLEDGE, SKILLS, & ABILITIES:

Required:

- Working knowledge of Adobe Creative Suite including InDesign, Photoshop, Illustrator
- Working knowledge of implementing brand guidelines and visual identities

Preferred:

- Experience working with charity branding and visual identities

SKILLS DEVELOPED:

- Digital design skills
- Global branding and visual identity
- Marketing and communications
- Teamwork
- Communication

HOW TO APPLY:

Submit a resume and a cover letter to kdalziel@jacentralontario.org with Graphic Designer – Summer Job in the subject line. Be sure to tell us what makes you a great candidate for this role and why you want to join JA Central Ontario. Only those applicants being considered will be contacted. Applicants must be eligible to work in Canada.

JA Central Ontario is an equal opportunity employer, who values the diversity of our employees and those we serve. We welcome applications from all qualified applicants. If you require accommodation measures in the hiring process, please let us know in advance. Thank you for your interest in joining our team.

As JA Central Ontario is a youth-serving organization, offers of employment are conditional on the review of references and a Police Records Check.

ABOUT US:

[JA Central Ontario](http://www.jacentralontario.org) is on a mission to inspire and prepare young people to succeed in a changing global economy. Working in Halton, Peel, Toronto, York, Durham, and Simcoe regions, we bridge the gap between education and the world of work, providing 30,000+ students in grades 3-12 with essential financial literacy, work-readiness, and entrepreneurship skills and experiences. A member of JA Canada and part of JA Worldwide, JA is the world's largest charity dedicated to educating young people about business.