



Our Business World

Help students explore how businesses are created and how they can create a business that thrives!



Our Business World is an online program for students in Grades 5 to 6. The focus of the program is on the power of Canadian entrepreneurial spirit in a free enterprise system. Students learn by doing through fun, relevant activities and can apply the lessons learned to help them succeed tomorrow.

Virtual Volunteer-Led Program

- ▲ JA volunteer(s) will run the activities and facilitate the program using an online video conferencing tool
- ▲ Online program is 90 minutes
- ▲ Teacher should set up access and remain on the line for the duration of the presentation
- ▲ JA will provide additional activities/resources for teachers who would like to continue the learning

Teacher-Led Program

- ▲ Teachers can run the program with their class and facilitate all the activities
- ▲ JA will provide access to the JA Campus with the online resources
- ▲ Teachers can run the program at their own pace
- ▲ Program usually takes 2-4 hours to complete



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Program Activities Include:

- ▲ Define what a business is
- ▲ Identify examples of how businesses benefit the community
- ▲ Learn about Canadian businesses
- ▲ Understand the difference between profit, income and expenses
- ▲ Explore common traits of an entrepreneur



The JA program can be beneficial in assisting you to meet your goals with the financial literacy curriculum.



“The JA Our Business World program brought a fun and engaging virtual activity to my classroom! My students enjoyed the real-world connections of how they would use their financial literacy skills in the future!”

-Grade 6 Teacher, 2021



More Information?

- ▲ [Visit our website](#) for more information about this program.
- ▲ [Contact us via email](#) if you have questions about this program.
- ▲ [Register your class online](#) to participate in our program.

