



A Business of Our Own

Help students learn about basic business concepts such as management, finance, production and marketing.

A Business of Our Own is an online program for students in Grades 3 to 6. Students will put on their entrepreneurial hat, as they learn how to start a business, promote products, track finances and manage a team.

Program Activities Include:

- ▲ Define what a business is
- ▲ Learn what is needed to create a business model canvas
- ▲ Use the tools from the program to plan a business idea
- ▲ Participate in a simulation game - JA BizCraft

Virtual Volunteer-Led Program

- ▲ JA volunteer(s) will run the activities and facilitate the program using an online video conferencing tool
- ▲ Online program is 90 minutes
- ▲ Teacher should set up access and remain on the line for the duration of the presentation
- ▲ JA will provide additional activities/resources for teachers who would like to continue the learning

Student Self-Directed Program

- ▲ Students complete the program independently at their own pace
- ▲ JA will provide access to the online program through the JA Campus
- ▲ Teachers can monitor student progress
- ▲ Program usually takes 1-3 hours to complete