



JA's Our Business World is an interactive program that offers learners the opportunity to explore how businesses are created and the factors involved in helping businesses thrive in today's world. The program can be led by a teacher or students can participate in self-directed learning through the JA Digital Learning Platform.

Our online programs are offered at no cost to teachers and students and introduce young learners to the world of finance and business. Each program lasts 2 to 4 hours and provides expert guidance so they can learn all about finances, the world of work and how to start their own business.

These programs support the curriculum and help learners develop and build on skills they are taught in the classroom – giving them the tools to succeed in work and life!

JA's Our Business World - Program Objectives

- Distinguish the difference between what it means to be self-employed versus being an employee
- Determine what a business is and understand that in order to thrive, a business must serve a real need and must have customers/clients
- Explore where customers/clients come from, and how to keep them
- Discuss where income and expenses come from
- Learn that businesses contributes to the well-being of a community
- Understand that when businesses employ local employees, the local economy benefits
- Recognize that businesses can impact the environment in both negative and positive ways
- Learn that businesses pay taxes, contributing to the common good
- Learn about the history of some Canadian businesses and how they have changed over time
- Recognize that there are external forces acting on businesses and that businesses may have to change as the result of these external influences
- Understand what innovation is and recognize the key qualities of innovative entrepreneurs

Connections to Curriculum and Learning

JA Programs align with several aspects of the Ontario Ministry of Education curriculum and priorities. Below are some of the significant ways the Our Business World program supports learning priorities and objectives.

Social-Emotional Learning (SEL) Skills and the Mathematical Processes

Problem Solving/Reasoning and Proving

A1.1 Express and manage their feelings, and show understanding of the feelings of others, as they engage positively in mathematics activities

Reflecting

A1.2 Work through challenging math problems, understanding that their resourcefulness in using various strategies to respond to stress is helping them build personal resilience





Connecting

A1.3 Recognize that testing out different approaches to problems and learning from mistakes is an important part of the learning process, and is aided by a sense of optimism and hope

Communicating

A1.4 Work collaboratively on math problems – expressing their thinking, listening to the thinking of others, and practising inclusivity – and in that way fostering healthy relationships

Representing

A1.5 See themselves as capable math learners, and strengthen their sense of ownership of their learning, as part of their emerging sense of identity and belonging

Selecting Tools and Strategies

A1.6 Make connections between math and everyday contexts to help them make informed judgements and decisions

MATH

Number Sense & Operations

Whole Numbers / Mental Math / Addition & Subtraction

- Use mental math strategies
- Represent and solve problems involving the addition and subtraction of whole numbers, using appropriate tools, strategies, and algorithms

Mathematical Modelling

C4 Apply the process of mathematical modelling to represent, analyse, make predictions, and provide insight into real-life situations

Data Literacy

Data Collection & Organization / Data Analysis

- Collect a sample of data that is representative of a population
- Collect data to answer questions of interest about a population
- Analyse different sets of data presented in various ways, challenging preconceived notions, and drawing conclusions, then make convincing arguments and informed decisions

Financial Literacy

Money & Finances

Money Concepts

F1.1 Describe several ways money can be transferred among individuals, organizations, and businesses

F1.2 Estimate and calculate the cost of transactions involving multiple items priced in dollars and cents, including sales tax, using various strategies

Financial Management

F1.4 Explain the concepts of credit and debt, and describe how financial decisions may be impacted by each

Consumer and Civic Awareness

F1.5 Calculate unit rates for various goods and services, and identify which rates offer the best value



LANGUAGE

Reading

Reading for Meaning

- 1.4 Demonstrate understanding of a variety of texts by summarizing important ideas and citing supporting details
- 1.5 Use stated and implied ideas in texts to make inferences and construct meaning
- 1.6 Extend understanding of texts by connecting the ideas in them to their own knowledge, experience, and insights, to other familiar texts, and to the world around them

Writing

Developing and Organizing Content

- 1.2 Generate ideas about a potential topic and identify those most appropriate for the purpose
- 1.3 Gather information to support ideas for writing, using a variety of strategies and a range of resources
- 1.4 Sort and classify ideas and information for their writing in a variety of ways

Using Knowledge of Form and Style in Writing

- 2.5 Identify their point of view and other possible points of view, and determine, when appropriate, if their own view is balanced and supported by evidence

Media Literacy

- 3.4 Produce a variety of media texts for specific purposes and audiences, using appropriate forms, conventions, and techniques

SCIENCE AND TECHNOLOGY

Understanding Earth and Space Systems

Relating Science and Technology to Society and the Environment

- 1.1 Analyse the long-term impacts on society and the environment of human uses of energy and natural resources, and suggest ways to reduce these impacts

“The presentation was highly engaging and very well received by the students. The combination of theoretical background, hands-on game, workbook, group work and discussions appealed to all types of learners. The presenter was very enthusiastic and was able to talk to students about financial literacy in a way that captured their attention and imaginations.”

- Grade 5 Teacher, Halton Region

I WANT JA FOR MY CLASS!

Register online or email Simone Cowdery at scowdery@jacentralontario.org for more information.

[Click here to register online](#)