



# Entrepreneurial Trades

Explore career trade pathways and encourage students to plan their future businesses today!



JA Entrepreneurial Trades is an interactive, online program designed to teach students about entrepreneurship in the trades industry. This program gives students the opportunity to explore a variety of trade career pathways, and will teach business concepts related to the trades including funding, marketing and planning.

## Key Learning Outcomes:

- Be better informed of the risks and rewards of owning their own business
- Be prepared for a successful entrepreneurial career in the trades
- Access interactive content including videos allows students to hear from seasoned professionals in the industry

## Online Program Format Options:

**Teacher-led self-directed** program with access to digital resources, online learning platform, JA staff support & individual student logins

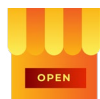
**Student self-directed** program (students register independently) with access to our online learning platform and digital resources

Online programs take 2-4 hours, and students can complete this at their own pace in one sitting or over several days.



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## Program activities include:



Pathways to the Trades: Students are introduced to career and business opportunities in the trades.



Financing Your Venture: Students learn about funding their education, apprenticeship and about business development.



Marketing: Students learn about marketing in the trades including branding, networking, and promotional strategies.



Managing the Venture: This lesson focuses on self-management and managing a trades business.



## More Information?

For more information about our programs, please [click here](#). Please [click here to email us](#) about questions specific to the Entrepreneurial Trades program.

