



Investment Strategies Program

Help high school students understand investments
and economics – and watch them thrive!



JA's Investment Strategies Program (ISP) is a self-directed, online program for students in Grades 8 to 12. The program introduces students to the stock market, its relation to our economy, and how it is used to achieve financial goals.

Key learning outcomes:

- Understand the pros and cons of different investments
- Identify the advantages and disadvantages of various securities
- Test their knowledge by competing against other teams from across Canada in an online stock market simulation

Program information:

Length: 2 to 4 hours for the lessons and 6 weeks for Canada-wide competition.

Student role:

- Self-directed study online

Teacher role:

- Encourage students to participate

Curriculum correlation:

Math - number sense and numeration

Language - oral communications

Science - assess the social, economical, and environmental impact of automating systems

Geography - global economic development and quality of life



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Program activities include:



Students work in small teams to build an effective stock portfolio and trade over the course of 6 weeks with a mock \$100,000. Students trade on a live feed of the TSX, NASDAQ and NYSE during market hours. The competition takes place between hundreds of student teams from across Canada.

Program Sponsor:



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