JA More than Money is a fun, interactive program that introduces students to characters representing different approaches to money management. Throughout the program, students will have the opportunity to think like an entrepreneur and develop business strategies and money-management skills that they can apply to a simulated business.

JA program presentations include a variety of resources and are facilitated by business professionals who add real world insights from their career and educational journeys. Students learn by doing through fun, relevant activities and can apply the lessons learned to help them succeed tomorrow.

**Key Student Outcomes**
- Identify the role of money in everyday life
- Determine the basic steps for building a small business
- Explain how to make ethical personal and business money management choices
- Learn new skills from JA presenters from within the business community

"My presenters did an amazing job introducing entrepreneurial concepts and challenging the students to be prepared for their future. They were engaged and enthusiastic throughout the day!"

-Grade 4 Teacher, 2019
JA More than Money

Sample Activities
- Record deposits and withdrawals using a money tracker
- Identify businesses they would like to start
- Learn basic steps for starting a small business
- Develop a basic business plan
- Understand how a business loan works and identify traits of a trustworthy borrower

Curriculum Correlations
- Math - number sense and numeration
- Language - oral communications, reading & writing

Teacher's Role
- A teacher must be in the class for the entire day (rotations are fine)
- Support student and class behavior management
- Communicate with JA presenter(s) regarding details about the class and school
- Confirm with JA required technology resources are available (projector, internet access, computer for presentation)

JA Presenter's Role
- Attend JA training
- Communicate with teacher ahead of JA Day
- Bring all necessary material and multimedia resources to the school
- Facilitate program activities to align with the school's regular schedule

More Information?
For more information about our programs or how to get involved in our programs, please visit jacentralontario.org/our-programs or contact us at info@jacentralontario.org.